



AbsoluteWild





Company Profile



License No: L-SC-A00464 | Founded in 2016 | Headquartered in Chengdu

Specializing in ecological tourism, offering professional and immersive nature experiences for global enthusiasts.

Established in 2016, our core team possesses over 10 years of experience in operating inbound tours for European/American clients and niche travel projects. We are dedicated to providing expert-led ecological adventures across China.





Message from the President

Dear Nature Explorers,

I am Philip He, President of Sichuan Zhuye International Travel Agency. Since our founding in 2016, my team and I have held a simple yet beautiful aspiration: to show you China's most breathtaking natural landscapes and encounter its most marvelous wildlife.

Over the years, guiding nature enthusiasts from around the world, from the Tibetan Plateau to the eastern coast, we've witnessed countless awe-inspiring miracles of life.

We insist on small groups and in-depth experiences, rejecting superficial tourism. Because we understand what true nature lovers seek: the patience to hear a flower bloom, the willingness to wait for a bird to spread its wings.

We firmly believe that "Travel is an art." We look forward to meeting you in the wild, where together we'll discover the poetry and grandeur of China's nature.



何承安 Philip



Core Strengths

- Our core team has over 10 years of experience in operating inbound tours (particularly for European and American clients) and specialized eco-tourism, ensuring high-quality, in-depth travel experiences.
- We offer specialized tours including birdwatching, wildflower tours, wildlife safaris, family study trips, and cultural photography;
- Led by ornithologists, botanists, and wildlife experts, guaranteeing expert insights and high sighting rates.
- Providing English, Japanese, and Chinese support to cater to international travelers.
- Pure Experience, No Forced Shopping
- Premium Quality, Competitive Pricing
- Small Group Tours, Guaranteed Departures



Our Teams

Alpine Birding

China's premier birding tour operator

- full-time bilingual bird guides (EN/JP)
- Nationwide birding guide network



WildFloraTour



- Pioneers in botanical tourism (12 years)
- Botany-trained guides + research partnerships





Apandatour

- Family eco-learning programs
- Certified guides + nationwide EDU partners



QueenPlan MICE

Premium corporate travel (est. 2005)

Clients: Mercedes-Benz, Asia Birding Expo





Inbound Brands

AbsolutePanda (EN)



YpandaTour (JP)





Partnerships

Top-tier nature reserves & international organizations



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Join us in uncovering China's wild soul.